

Hi «First_Name» —

PAAR is introducing a central source where landlords can post rentals and displaced families can find rentals, especially important during this crisis. We wanted you to have this information. Please announce in your news source and (if you have them) please add to your web sources of Tornado Disaster information. — Thanks, Chris Shay

REALTOR NEWS

Peoria Area Association of Realtors® news and information

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PAAR Introduces NestRent.com — a Centralized Source for Rental Information in the Greater Peoria Area

Peoria, Ill. – November 19, 2013 – Realtors® are the voice for real estate in central Illinois, so it is not surprising that in the midst of this crisis, many displaced residents are looking to their real estate agents or to the Peoria Area Association of Realtors® (PAAR) for assistance in finding emergency housing. The PAAR believes it is vital that the Central Illinois community has a place to come together to provide rental housing information. It is for this reason that PAAR has asked the developers of NestRent.com to assist the association by providing their centralized website designed to organize available rental properties in the Greater Peoria area.

Many landlords have already agreed to accept short-term, as well as longer-term leases, for those affected by the tornados.

- Landlords are encouraged to enter properties for rent on the NestRent website.
- NestRent has waived the requirement for a listing contract with a Realtor® and the landlord can enter the property themselves —pictures are not required.
- Many property managers and agents have supplied PAAR with information regarding properties. They are requested to please go to

- www.nestrent.com and enter the details. PAAR understands that properties are renting almost as fast as they are entered.
- Displaced homeowners are encouraged to contact a Realtor® to assist them with housing needs, or go directly to Nestrent.com to search for rental properties.
 - Properties with a future vacancy — even 30 to 60 days from now — can also be added to the NestRent.com system.

PAAR President Tonya Burris said, “We know that Washington, IL definitely will not be able to accommodate all the rental needs. We expect that some displaced residents will need to rent in other areas in the region. That may also be the case in Pekin and East Peoria. For all those attempting to reassemble their lives, we want them to know that Realtors® want to help them find suitable housing. If we all work together, the NestRent.com website can be an important central clearing house to match up landlords and their rental properties with residents who need housing.”

ABOUT THE PEORIA ASSOCIATION OF REALTORS® (PAAR)

PAAR is the “Voice for Real Estate” in the Greater Peoria area, with over 700 members engaged in all facets of the real estate industry. PAAR advocates for property owners and on behalf of a healthy business community. PAAR publishes the Central Illinois HOMES Guide, a monthly guide of homes for sale in the Peoria area.

Links to open houses can be found at: www.peoriaopenhouse.com

More information on purchasing a home in the Peoria area can be found at <http://www.yourhometools.com>

PAAR videos and monthly updates on the central Illinois homes marketplace can be found at: <http://www.youtube.com/user/peoriarealtors>

Information on rentals can be found at NestRent.com

PAAR can be contacted at 309.688.8591.

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For more information, interviews or additional information —

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